

## **PRESS RELEASE**

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## **Automation in Cutting - POLAR PACE Days 2014**

From 12 to 16 May 2014 POLAR will hold its PACE Days 2014 at the company headquarters in Hofheim. The event focuses on automation options in cutting. POLAR will demonstrate how customers can optimize their cutting processes.

The highlight at the PACE Days is at the same time a real world novelty: POLAR EasyLoad 7S. This product bridges the gap between manual and automatic jogging up to size 121 x 162.

POLAR's PACE CuttingSystems represent automated cutting. PACE is an abbreviation of 'POLAR automation for cutting efficiency'. With the Autoturn turning gripper and the Autotrim high-speed cutter as the centerpieces up to 5 cuts can be performed automatically. In the meantime, the operator can prepare the next cutting ream. This helps to enhance productivity or save personnel.

With its BC 330 three-side trimmer POLAR offers also a machine for automatically cutting perfect-bound products. The device is of special interest for customers who occasionally manufacture perfect-bound products and wish to manually cut them to the required format on the cutting machine. With BC 330 one operator can do the binding and cutting in parallel, without blocking the cutting machine.

The following highlights will be presented at the POLAR PACE Days 2014:

- CuttingSystem 200 with EasyLoad 7S, the recently developed loading assistance
- CuttingSystem PACE (200-137)
- BC 330 Three-side trimmer



POLAR CuttingSystem PACE



POLAR Three-side trimmer BC 330



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Parallel to POLAR's PACE Days, the Heidelberg Info Days will be held at the Print Media Center in Heidelberg on 14 and 15 May 2014. The motto is "'HEI End' – Perfecting with Focus on LE-UV".

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## Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, forward-looking technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.