



PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG
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Hofheim, 06. March 2014

Corsham Print benefits from Heidelberg's Polar express delivery



High-Speed Cutter POLAR N 78 PLUS

Corsham Print was impressed that its new guillotine was delivered and installed within a week of order.

When a circuit board went on an otherwise reliable 30 year old Polar 76, the company decided to replace rather than repair. It looked at the Schneider and Polar and came down in favour of the Polar N 78 Plus.

"We are not a Heidelberg press user but we like dealing with Heidelberg because you know what you are buying and the back-up service is so good. We know we will get a 30% improvement in speed with this latest Polar machine and we now have an almost limitless number of programmes (rather than the ten we had) and the ability to easily recall a job and make-ready very fast. Knife changing has also got a lot slicker and faster over the past 30 years," says Chris Perry, managing director.

The company was more than happy to take Heidelberg UK's showroom model to enable it to secure the rapid delivery it needed. This cutting machine was ideal for the breadth of short run, B3 commercial colour work it handles.

Corsham Print has continued to grow steadily throughout the recession, finding that many print buyers were more willing to talk when the downturn occurred and they needed to cut costs. They have seen the economy as an opportunity not a threat and that has enabled it to secure new work.

Number of words: 244

Number of characters: 1,373

Further information and images are available online at www.polar-mohr.com



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Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, forward-looking technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.