

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG  
 Author: Matthias Langer, Senior Product Marketing & PR Manager  
 Phone: +49 (0) 6192 204.226, E-Mail: matthias.langer@polar-mohr.com

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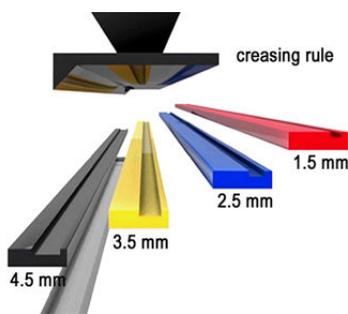
## **POLAR agrees exclusive sales with Guillo-Crease**

**German cutting machine producer POLAR Mohr gets worldwide Guillo-Crease sales rights. The patented product allows easy conversion of the cutting machine into a low-cost creasing machine. A magnetic creasing device is fastened to the clamp of the guillotine cutter.**

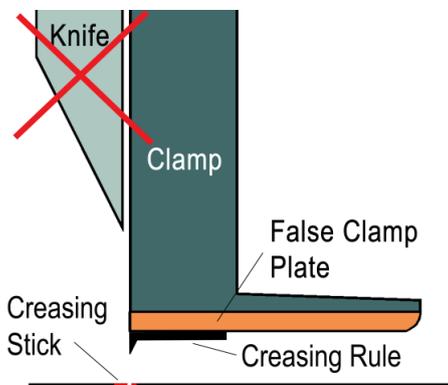
Guillo-Crease is a revolutionary new creasing concept for customers who wish to crease all types and thickness of board. Within seconds, this patented product converts your guillotine cutter into a creasing machine. The operator simply attaches the creasing rule onto the guillotine clamp and replaces the cutting stick with a creasing stick. Thanks to the force of the clamping bar almost any material can be perfectly creased. The cutting machine has the advantage that positioning is very easy. As usual, the operator generates a cutting program and actuates the clamp. After each creasing process, the unit goes to the next position.

### **Collaboration between Guillo-Crease and POLAR**

"This agreement with Guillo-Crease gives us a unique opportunity. We can now offer our cutting machine users an extra benefit," says POLAR's Managing Director Dr. Markus Rall about the new collaboration. "Currently, there is nothing comparable on the market. So if you don't want to spend several thousand euros on a creasing machine, you can get the same performance from Guillo-Crease for just a few hundred euros. Small businesses, in particular, are able to give their customers more added value. Moreover, the creasing equipment can be used with any guillotine cutter, whether old or new," continues Rall.



*Guillo-Crease creasing equipment*



*Setup of Guillo-Crease*



## PRESS RELEASE

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### **About Guillo-Crease**

Guillo-Crease was invented in 2011 by the Scotsman Craig Collins. He hit on the idea at his work in a printing house. "On our creasing machine we could not properly process all our materials," says Collins, explaining what triggered his invention. And he goes on: "In my everyday work at the cutting machine I saw the potential of designing a complementary device for creasing and so making use of the guillotine cutter. Guillo-Crease allows the creasing of materials from 200 g/m<sup>2</sup> to 2,000 g/m<sup>2</sup> on the guillotine type cutter. For this purpose, four differently shaped cutting sticks are available. Once Collins had fully developed the product, he set up company especially for it in 2013.

For further technical information regarding the product and sources of supply, please address all inquiries to [polar@polar-mohr.com](mailto:polar@polar-mohr.com).

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### **Information on POLAR**

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, forward-looking technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.

Further information and images are available online at [www.polar-mohr.com](http://www.polar-mohr.com)