



PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG
Author: Matthias Langer, Senior Product Marketing & PR Manager
Phone: +49 (0) 6192 204.226, E-Mail: matthias.langer@polar-mohr.com

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Chinese Print-shop very satisfied with POLAR High-Speed Cutter 176



Mr. Zhang Baolin (right), CEO of Bo Shi Heng in front of the POLAR 176

Bo Shi Heng is the largest production site for commercial and package printing in the north-east of China. The company bought a POLAR High-Speed Cutter 176 to enhance working efficiency as well as shorten production time. The cutter is part of a CuttingSystem to cut unprinted as well as printed material.

Bo Shi Heng serves not only the north east of China but has customers in the U.S and Canada, too. Many talented operators and state-of-the-art equipment makes them one of the top commercial and package printers in that region. In combination with a highly efficient workflow it ensures that the company stands out from the competition. The new cutting system enables the company to expand the range of products and services and to win many new customers. The investment was made based on the market demands as well as the company's target of sustainable development.

Investment decision

"We select Polar because firstly it is a well-known brand worldwide. The equipment runs very stable, has a high cutting accuracy and a very good price-performance ratio. The CuttingSystem is easy to operate and environmental-friendly, too. These important factors affected our purchase decision," explains Mr. Zhang Baolin, CEO of Bo Shi Heng about the investment. "We have made the right choice. Now we are able to meet our customers' demands, increase our efficiency and upgrade our quality."

CuttingSystem at Bo Shi Heng

The CuttingSystem at Bo Shi Heng is not a typical system. It combines the possibility to handle unprinted as well as printed material. Unprinted material is load via the Transomat loader directly



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on the rear table of the High-Speed Cutter 176. Printed material can be prepared in the jogger and is load manually via the front table. The cut material is automatically stacked on pallet with the Transomat unloader. The High-Speed Cutter is integrated into the digital workflow with P-Net service Compucut®. The improved workflow results in less make-ready time and thus higher efficiency. The new machine is easy to operate and enables Bo ShiHeng to reduce production accidents.

About Bo Shi Heng Printing Co., Ltd.

Bo Shi Heng Printing is located in the city of Changchun and covers a total area of 10,815 square meters. The print shop was established in 2003 as a limited liability company. Today Bo Shi Heng is the largest production site for commercial printing and one of the biggest suppliers of folding cartons and boxes in the north-east region of China. A total of 150 employees are working in two shifts producing calendars, leaflets, brochures as well as folding cartons and paper bags.

Contact:

Bo Shi Heng Printing Co., Ltd.
2 Tiebei 3rd Rd
Kuancheng Qu, Changchun Shi, Jilin Sheng
China, 130000

phone: +86 431 82 68 38 88
Homepage: www.bshprint.com/

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Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, forward-looking technology company. The range of products includes

Further information and images are available online at www.polar-mohr.com



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components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.