

PRESS RELEASE

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Colours Factory printing house once again invests in a POLAR

Polish print house Colours Factory has improved its customer service by extending its cutting capacity thanks to new POLAR High-Speed Cutter N 176 PRO. The machine adds an already existing POLAR 176 Xplus.

Colours Factory was founded 10 years ago, today they belong with a size of about 300 employees to one of the leading print shops in Poland. The dynamically growing company deliberately opts for a state of the art machine park, recently invested in a second POLAR cutting machine. On both machines a wide variety of advertising products are cut. The material ranges from paper and cardboard to plastic. With two machines now the print volume of two Speedmaster XL 162 from Heidelberg can be managed easily.

POLAR High-Speed Cutter N 176 PRO

"The POLAR machine is very easy to use. Thanks to the OptiKnife knife change the knife has a long service life", points out Janusz Wiśniewski, manager of the postpress department, so that he is very satisfied with the new machine. Via P-NET Compucut both machines are integrated into the digital workflow. This has led to a significant reduction of unproductive times by 50% and finally a corresponding increase in performance. A key factor in the decision was also the networking opportunity in addition to the high cutting speed and accuracy of POLAR High-Speed cutter. "Both machines meet our high demands on quality, performance and reliability", explains Wiśniewski.

More about Colours Factory

The printing house has been awarded several times with the "Gazela Biznesu" award. The printed products package offers offset, digital as well as billboards. Colours Factory focuses on conscious and



Janusz Wiśniewski, manager Postpress in front of POLAR High-Sped cutter N 176 PRO



New POLAR N 176 PRO next to already existing POLAR 176 Xplus



Corporate building of Colours Factory



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sustainable development, which is confirmed by obtained international FSC and PEFC certificates.

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Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, trend-setting technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.