



## Press Release

Hofheim, February 7<sup>th</sup>, 2017

### **Truyol Digital, Spain, bought 3 POLAR High-Speed Cutter**

**Spanish digital print company Truyol, located in Madrid, bought 3 POLAR cutter over the last 12 months. It all started with the buy of a POLAR N 78 PLUS. This machine was so convincing that Truyol decided to exchange its three other cutters by two additional POLAR N 92 PLUS High-Speed Cutter.**

With more than 250 different jobs to cut and deliver each day cutting is an important part in the production. For this reason Joaquín Truyol, managing director, decided to replace one of his 4 existing cutting machines. The company opted for a POLAR N 78 PLUS and Truyol realized the potential of this new equipment shortly after the installation. So the company bought another two N 92 PLUS guillotines to update the complete cutting section. The three new cutters replaced four older machines. These N 92 PLUS have been installed recently.

Even if the workflow remains the same like it was before, Truyol has been able to more than double the productivity in the cutting section. The cutters are working 18 hours per day with a total of 8 operators in this section. "POLAR is my favorite brand because of quality, outstanding performance and greatest accuracy", explains Joaquín Truyol his motivation for POLAR. He adds: "Excellent aftersales service and the resale value is also a great benefit of this brand."

#### **Truyol Digital**

The family owned company was founded in 1983 and began as a Photograph and Photocopy shop. From the start they have been dedicated to digital printing. Today Truyol has 103 employees and sales are mainly in Spain. Recently they started also with sales in Portugal and France. They have 90 machines in operation on a total floor space of 4,400 sqm. This makes Truyol the second largest digital printing company in Spain. The main applications are commercial, packaging, business cards, labels and self-adhesive products. Truyol leads the market in added value products, quality and delivery with a guaranteed delivery within 24 hours after order confirmation. Besides an online portal they still consult the customers personally with in-house salesmen.

Number of words: 350

Number of characters: 2,127

## Pictorial Material



Joaquín Truyol, managing director, in front of POLAR High-Speed Cutter N 92 PLUS

## Contact Person

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG

Matthias Langer, Senior Product Marketing & PR Manager

Phone: +49 (0) 6192 204.226

E-Mail: [matthias.langer@polar-mohr.com](mailto:matthias.langer@polar-mohr.com)

Homepage: [www.polar-mohr.com](http://www.polar-mohr.com)

Truyol digital

Joaquín Truyol, Director Gerente

Phone: +34 609 212 931

E-Mail: [joaquin@truyol.com](mailto:joaquin@truyol.com)

Homepage: [www.truyol.com](http://www.truyol.com)