

Press release

POLAR presented the new drupa products

From 12 to-16 November POLAR had invited its international sales partners for the drupa preview „BIG SIZE“ in Hofheim.

More than 400 partners from 27 countries came and followed the presentation of the drupa products made by POLAR. The guests' feedback shows that the event was a real success.

Not less than 26 participants from 9 countries accepted the invitation to the press conference in Hofheim on 13. November.

Due to the drupa preview the customer centre in Hofheim is equipped as never before. Apart from the highly automated cutting system for the format 7S, nearly the entire POLAR product range is shown, from the new fully automated jogging system Autojog XT to the newly designed POLAR 66. In total there are 41 machines with 6 gripper systems and 9 high speed cutters as well as 2 automated cutters ready for presentation.

The idea behind the drupa preview is to present the new products as well as modifications and improvements on the current products to the worldwide sales partners. Prior to the drupa this should underline that POLAR products are a secure investment.

Take a look at our Website at

www.polar-mohr.com



The two Managing Directors Michael Neugart and Alfred Henschel (left to right) in front of a POLAR cutting system L-R-176-T PACE