

Press Release

2,500th POLAR High-Speed Cutter in Australia

At this year's PacPrint, **Mail Marketing Works** from Sydney acquired the 2,500th POLAR high-speed cutter to be sold "down-under".

Since being set up in 1995, Mail Marketing Works (MMW) has become one of the leading suppliers for direct-marketing in Australia. Right from the start, the company set itself up as a full-service agency in order to be able to satisfy the ever increasing demand for personalized customer communication, under one roof.

Large organizations, in particular, such as banks, insurance companies and charitable organizations, use the experience of Mail Marketing Works. Armen Berberian, the Operations Manager, who was the person to receive the 2,500th POLAR at PacPrint, was delighted. "At the moment, we can only handle the growth in cutting work and achieve the necessary quality and efficiency with a POLAR."

Please visit our website at:

www.polar-mohr.com



Anniversary machine is handed over at the PacPrint. From the left: Savas Mystakidis, Sales Dept. Heidelberg Australia, Armen Berberian, Operations Manager of Mail Marketing Works, and Andy Vels Jensen, Managing Director of Heidelberg Australia