

Press Release

POLAR receives much praise at the LabelDays 2010

Visitors see enormous productivity increase of POLAR's LabelSystems

In spite of the current economic crisis, business runs well in the label industry! This segment has been bringing POLAR excellent orders in recent years, and record sales in 2010.

Since the feedback after the first POLAR LabelDays in Autumn 2009 had been very positive, this year's event had been expected full of excitement. From 18th October to 2nd November the Hofheim LabelDays showed that some of the POLAR systems for square and die-cut labels have attained an increase in productivity of more than forty percent since drupa 2004.

Label producers are based in cost-sensitive markets, such as the food industry, where highly sophisticated installations are needed to ensure an optimum performance. All of the visitors gained important and valuable findings, not only from the excellent square-cutting and die-cutting quality they saw, but also from the high efficiency of POLAR LabelSystems.

Most of the customers came from abroad. They were well prepared and highly attentive. The first sales were even made at the LabelDays. This fact proves the high performance shown during the event.

Interesting videos about the above topic can be viewed by clicking on the links below

POLAR LabelSystem SC-21

http://www.polar-mohr.com/systeme/system_uebersicht_en_2928.html

POLAR LabelSystem DC-11

http://www.polar-mohr.com/systeme/system_uebersicht_en_2892.html

POLAR LabelSystem DCC-11

http://www.polar-mohr.com/systeme/system_uebersicht_en_74877.html

Please visit our website at:
www.polar-mohr.com



POLAR LabelSystem SC-21



POLAR LabelDays 2010



POLAR LabelSystem DC-11