

Press Release

New Sales and Service Management at POLAR

On January 1, 2012 Jürgen Freier will take over from Michael Neugart at Polar-Mohr.

After studying business informatics, Jürgen Freier held various management positions in Sales and Marketing at Heidelberger Druckmaschinen AG. Among other things, he managed the Sales team in France, located in Paris from 2000 - 2003.

During the past eight years, Freier was the Managing Director in various printing companies. Since 2008, he has been the Managing Director of Sales and Marketing at Prinovis, a Bertelsmann company.

In future, Freier will seek to strengthen POLAR's position in the fast-growing digital printing sector, as will be seen at DRUPA.

Managing Director Alfred Henschel regrets the departure of Michael Neugart, who leaves on his own accord after 12 years to explore a new professional path. However, he looks forward to working together with Freier who will assume responsibility for Sales and Service at the start of the New Year after intensively working with Michael Neugart for three months.

Please visit also our website:

www.polar-mohr.com



Jürgen Freier