



## PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG  
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### **POLAR: New sales and service manager**



*Markus Judel*

**Since January 1, 2014 Markus Judel has been POLAR's new sales and service manager.**

Markus Judel has been responsible for the areas of sales, after-sales service and marketing at POLAR since January 1, 2014. He is now part of the extended managing board. Dr. Markus Rall remains the sole managing director.

After the departure of Jürgen Freier by mutual agreement last year, POLAR looked into how this important function could be filled at short notice. Markus Judel is a very experienced member of the POLAR staff who is well known in our industry. We are delighted to have found a colleague for this demanding task who comes from within our own ranks.

Customers regard Judel as an extremely competent and trustworthy partner in dialog and negotiations. He has been with the company for 24 years. After qualifying as an industrial administrator, he embarked on his career as a member of the in-house sales team. Shortly afterwards, he became shipping manager. In tandem with his job, he completed a business degree. Since 1996 he has been responsible for various regions and markets as one of POLAR's sales area managers.

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### **Information on POLAR**

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, forward-looking technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.