



PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG
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Bookbindery Immerl trusts once more in POLAR



Peter Immerl in front of his POLAR N 137 PLUS

Austrian bookbindery Immerl extends its cutting capacity by another cutting machine trusting again in a POLAR high-speed cutter. The existing machine is complemented by a POLAR N 137 PLUS model.

Pure finishing businesses can be very successful as the Immerl bookbindery located in the Austrian municipality of Purkersdorf shows. Since it was founded nine years ago, the business has grown continuously to this day. New customers have been gained thanks to a very targeted enlargement of the machinery. So it was a logical step to complement the existing POLAR high-speed cutter by a second one.

Reliability and long service life

The main factor in favor of the investment in another POLAR cutting machine was the good experience made with the existing one. "I could always rely on my old cutting machine. It simply works, to this very day," says managing director Peter Immerl. He continues: "Reliability is a crucial factor for me. That is why I choose a POLAR machine again. Thanks to the intuitive operation our operators needed only a very short training period. And enhancing our capacity has helped to markedly reduce overtime.



High-speed cutter POLAR N 137 PLUS

High-speed cutter POLAR N 137 PLUS

The high-speed cutter is equipped with a tiltable rear table protection. It permits fast access for cleaning the back of the knife. All POLAR high-speed cutters excel through high efficiency, a very short set-up time and maximum cutting precision. The PLUS version is an all-rounder featuring an 18.5" color display and touch-screen operation for any standard cutting work. A cutting width of 137 cm allows formats up to 78x112 to be easily turned under the pressure clamp.

Further information and images are available online at www.polar-mohr.com



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Bookbindery Immerl

Founded in 2005 by Peter Immerl, the bookbindery presently employs ten skilled workers. The wide-ranging services provided by the firm include folding, saddle stitching, adhesive binding, die-cutting and cellophaning, or customized special orders. The comprehensive equipment makes Immerl highly flexible when reacting to the most varied demands of its customers and partners. Small to medium quantities up to size A0 are manufactured at a high level of quality.

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Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, forward-looking technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.

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