



PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG
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First POLAR N PRO cutter installed in Volga region



Elena and Olga Konopleva, Managing Directors of Duprint, in front of their POLAR N 92 PRO



Duprint specializes in producing catalog covers made of laminated carton

The new cutter POLAR N 92 Pro with stack lift and a unique WiMotion knock up block was put into operation in April at a start-up print shop called Duprint. First results show boost in productivity and also turnover increase.

Duprint is a young company headed by sisters Olga and Elena Konopleva. The print shop specializes in label and folding carton production. Also, they produce manually laminated catalogs in A2 format here — an uncommon work for a print shop at the present day. Looking forward, Olga and Elena are willing to achieve a high level of automation in production to open up new lucrative segments of the printing markets. A year ago they launched a B2 five-color press from Heidelberg in the print shop and in April this year, a new High-Speed cutter Polar N 92 Pro was put into operation. The sisters chose the machine because of an urgent need to increase productivity and improve the cutting process.

Decision for POLAR N 92 PRO

"We preferred the top-of-the-line POLAR N 92 PRO to a standard model considering the long-term profitability. The decision turned out to be right!", says Olga Konopleva, CEO at Duprint. "Not only do we tell the customers that our cutter is the best, but we actually improve our results now. This machine helped us win new discerning customers who required the highest level of precision in cutting. Within a relatively short time after taking the N 92 Pro into operation we see turnover growth of 25 percent. And this is just the beginning! Now that we really know the quality of products that Heidelberg and their partners produce, we hope to further increase the number of machines available in the print shop. We believe the new machines



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will be as effective as this one with regard to the expansion of our business".

Knock up block WiMotion

The POLAR N 92 Pro in Duprint is equipped with a WiMotion knock up block that was first shown on drupa 2012 by POLAR and attracted much attention. The name "WiMotion" is a composition of the terms "wireless" and "motion". The main advantage of the knock up block is the ability to ergonomically control the backgauge movement with the help of the integrated buttons. The operator conveniently activates functions directly from the knocking block instead of using the cutter's touchscreen display. Therefore, the job is processed more effectively; operator focuses on the ream and saves time.

High-Speed Cutter N 92 PRO

A range of features distinguishes the PRO model from others, e.g.:

- Large touchscreen (22" or 56 cm)
- 3D system to visualize in the control panel how the ream and its cut parts move in the cutter
- Full setup for communicating in a network and receiving cutting data from Compucut®
- Realistic preview of the print job transferred by Compucut® from Signastation is the exclusive feature of PRO

About Duprint

The Duprint print shop was founded by Olga and Elena Konopleva in 2013 in Dzerzhinsk, near Nizhni Novgorod. The company is managed by Olga as CEO, and Elena as CCO. 23 employees produce folded cartons, and also labels for food and nonfood products. Metropolitan area of Nizhni Novgorod with a population of more than 2 million residents is one of the biggest in the Volga region. Nizhni Novgorod is the fifth most populous city in Russia (1.2 mil) and a major transport hub and also economic and cultural center.

Contact:



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Duprint

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Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, forward-looking technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.