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e-print optimizes workflow by using real image preview on POLAR cutter

Brian Poon Weng Chiu, CEO e-print, in front of his POLAR N 115 PRO

Largest Malaysian web-2-print company e-print invested in High-Speed Cutter from POLAR to optimize their workflow. With the new N 115 PRO the print shop is able to use real image preview of the complete sheet directly in the operator screen. Thus the operator can see the handling of the material with the help of the real sheet.

Highest quality at lowest prices is the philosophy of e-print. The company is using the latest technology in prepress, press and postpress to realize this claim. In printing they trust on Heidelberg presses and in cutting POLAR is their partner of choice. As a web-2-print company most cutting jobs are combined sheets with several different jobs and sizes on the sheet. It can take up to 20 minutes to create a cutting program for such sheets. Mr. Brian Poon Weng Chiu, CEO of e-print, was very pleased when he saw the possibilities to optimize the cutting process with POLAR Compucut® in combination with the real image preview in the N PRO machines. "POLAR is the only supplier who can offer this", explains Brian Poon. "Cutting is a crucial process for us. We have to have lowest make-ready times as well as zero wastage in the cutting. With Compucut® and the real image preview the operation of the cutting machine got so easy that even less skilled people can do this job now. We are using this workflow automation as a marketing tool which convinces most of our customers."

Image preview with real sheet in the High-Speed Cutter POLAR

Workflow of real image preview on N 115 PRO

Prepress generates a ppf file containing the sheet layout with cutting data as well as a separate preview image of the printed sheet. POLAR Compucut® takes this ppf file together with the preview image and creates the cutting program. This cutting program including the

e-print print shop

Further information and images are available online at www.polar-mohr.com

PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG
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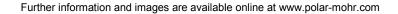Phone: +49 (0) 6192 204.226, E-Mail: matthias.langer@polar-mohr.com

preview image is transferred directly via network to the cutting machine. When the operator is now looking for the next cutting job he can compare the preview image with the real sheet on the machine table. This reduces the risk of errors and almost everybody can operate the cutter. By using Compucut® the make ready time got down to almost zero even for difficult gang jobs.

Information on e-print Solutions Sdn Bhd

e-print, established in 2001, has grown to become the largest online printing company in Malaysia. It is a collaboration with e-print Hong Kong, the largest online printing company in Hong Kong. The company produces with more than 120 employees in two-shift operation many print products and services to their valued customers, including Name Cards, Leaflets, Booklets etc. e-print's state of the art Online Print Management System won the Best System Award at the prestigious 2008 Hong Kong ICT Awards. Customers can place their orders via an online order platform 24 hours a day 7 days a week or personally in one of their 7 shops throughout Malaysia.

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Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, trend-setting technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.