



POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG
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drucken123 and Schweikert Druck opt for a POLAR Digidut



POLAR Digidut

POLAR Digidut already impressed the first time it was officially presented to customers, at the Heidelberg Print Media Center. drucken123 and Schweikert Druck spontaneously decided to buy a Digidut and thus became its two first customers.

Markus Müller, managing director of drucken123 in Aschaffenburg/Germany, was enthusiastic about Digidut from the first moment. "Jobs that I currently have to send to a service provider I will be able to handle myself in the future. The savings on the transport costs alone make this device interesting from my point of view. In addition, I have many other ideas about what to produce on the Digidut. I'm really looking forward to getting the machine."



Jürgen Schweikert, owner of Schweikert Druck

Jürgen Schweikert, owner of Schweikert Druck in Obersulm/Germany, regards the Digidut as a good opportunity to expand his portfolio and, consequently, increase his added value. "I am really fascinated by the fields of application the Digidut provides. We can make many new products which allow me to offer my customer an added value. Besides, my prepress staff are very inventive and I'm sure they can create a lot of these designs themselves", says Jürgen Schweikert.

POLAR Digidut

With the new POLAR Digidut you are ready to give your creative ideas the right shape. The innovative laser technology opens up numerous possibilities for treating the most versatile materials. The laser enables the most intricate contours to be not only cut, but also perforated, creased and engraved - all in a single pass. This allows you to effectively implement your ideas with no tool costs, fast and in one single pass. As a result, batches from one single copy to several



Anna and Markus Müller, managing directors of drucken123



PRESS RELEASE

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hundred can be produced very economically. That makes the Digidcut so exciting.

Watch a video clip about Digidcut at: www.polar-mohr.com/digidcut

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Information on POLAR

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, trend-setting technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.