



## PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG  
Author: Matthias Langer, Senior Product Marketing & PR Manager  
Phone: +49 (0) 6192 204.226, E-Mail: matthias.langer@polar-mohr.com

Hofheim, 13 December 2016

### **Hunkeler Innovationdays: POLAR's efficient and creative cutting solutions**



*POLAR BC 330 three-side trimmer*

**At the Hunkeler Innovationdays held from 20 to 23 February 2017 POLAR will be presenting once again its efficient cutting and finishing solutions. In addition to Digidcut ECO, the BC 330 three-side trimmer (book cutter) and the D 56 ECO cutting machine will be on show.**

At a stand shared by Heidelberg, POLAR and Müller Martini, POLAR's machines are integrated into the live production of a brochure. Visitors are shown how to ensure an efficient and high-quality production.

#### **Digidcut ECO**

The innovative Digidcut ECO laser cutter opens up numerous possibilities to creatively finish small quantities. The laser not only enables the most intricate contours to be cut, but also perforated, creased and engraved - all in a single pass and on a wide variety of materials. Besides paper and card stock, you can also process wood, acrylic glass, glass, cotton, leather and natural rubber. There are practically no limits when it comes to the contour. The GS sign awarded to Digidcut means that the machine meets the highest safety standard.

#### **BC 330 three-side trimmer**

The robust POLAR three-side trimmer is suitable for networking and perfect for automatically trimming perfect-bound products. Its superior cutting precision and the wide range of formats offered by the BC 330 are most impressive. Products from size DIN A6 to size DIN A4 can be processed without any need to convert the machine. The BC 330 trimmer is operated using an ergonomically positioned 18.5" touch-screen display. A clearly arranged menu navigation makes operation easy for everyone and allows the cutting program to be set up in less



*POLAR Digidcut ECO laser cutter*

Further information and images are available online at [www.polar-mohr.com](http://www.polar-mohr.com)



## PRESS RELEASE

POLAR-Mohr Maschinenvertriebsgesellschaft GmbH & Co. KG  
Author: Matthias Langer, Senior Product Marketing & PR Manager  
Phone: +49 (0) 6192 204.226, E-Mail: [matthias.langer@polar-mohr.com](mailto:matthias.langer@polar-mohr.com)

than one minute. Multiple setting options ensure that every product can be produced in the best possible way.

### **Cutting machine D 56 ECO**

POLAR D 56 is a sturdy, programmable cutting machine with hydraulic drive unit and perfect for handling limited cutting volumes. The optimum solution for digital printing. A 5.5" monochrome display with additional low-profile keyboard makes the ECO model very easy to operate. Repeat sequences can be saved in one of 198 available memory positions and even be adapted at any time. The cutting programs are either generated manually or in a menu-driven and intuitive way via block programming.

Number of words: 369

Number of characters: 2,300

### **Information on POLAR**

An independent family business, POLAR develops efficient solutions in the post-press branch and positions itself as a global, trend-setting technology company. The range of products includes components and systems for networking and automating various processes from loading, via jogging, cutting and die-cutting right through to unloading and banding. We have been producing cutting machines that are perfect for Print-on-Demand markets working with formats up to 46 x 64 cm under the MOHR brand since 2012. Another member of the POLAR Mohr group is Dienst Verpackungstechnik GmbH, a business producing components and systems for the automatic packaging of goods, primarily in the food industry.