



Hofheim, January 24, 2017

POLAR presents anniversary machines to celebrate its 111th birthday

In 2017, POLAR is celebrating a very special anniversary: 111 years. Looking back with pride on this success story, the company wishes to thank its customers with exclusive gifts. For new orders as of February 2017 customers will receive performance-enhancing options for various products free-of-charge. The promotion is limited and applies to deliveries in 2017.

Set up 111 years ago, POLAR developed from a regional supplier to the largest global supplier in the cutting and die-cutting sectors. A multitude of innovative solutions has contributed to the success of the family-owned business. Today POLAR has become synonymous worldwide with durable, precise and modern cutting machines. Its extensive portfolio ranges from high-speed cutters to components and systems which allow many processes relating to cutting and die-cutting to be optimized. This also includes PACE, a networking software to link the machinery and gripper systems and automate processes. Recently POLAR's line of products was also expanded to include "Digital Cutting" with numerous cutting and finishing options based on laser technology.

Here are the gifts in detail which POLAR is offering for orders as of February and up to September 2017

- High-speed cutter N PRO HD

Customers opting for the top-of-the-line model N PRO HD will be given the **Compucut®** software for their high-speed cutters free of charge.

POLAR Compucut® is a state-of-the-art software for generating cutting programs. It reduces set-up times to the very minimum. Compucut® takes the sheet layout designed in pre-press as a JDF file and generates an optimized cutting program. Of course, this includes a WYSIWYG preview of the printed sheet.

- High-speed cutter N PLUS

The N PLUS high-speed cutter model has **process visualization** integrated free-of-charge.

Based on a graphic presentation of the sheet, process visualization shows the operator how to move the material being processed. The machine display has the sheet representation integrated and works with all automatically generated cutting programs. This significantly reduces the risk of errors.

- Cutting machines D ECO / D PLUS

POLAR will give customers who decide to buy a hydraulic D-model cutting machine a 111 euro voucher for buying a Guillo-Crease.

Guillo-Crease is a unique creasing system that quickly and easily converts your cutting machine into a creasing machine.

- Transomat Unloader TRE

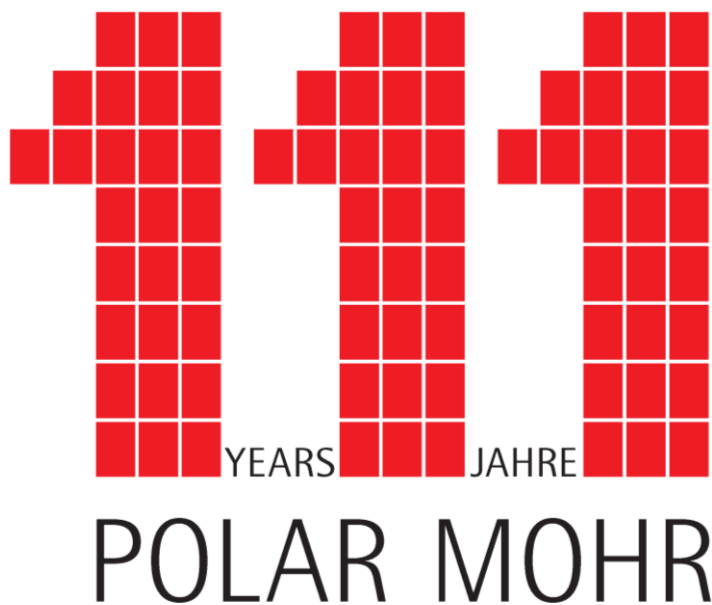
Every Transomat Unloader TRE will be equipped with an extra OPP. OPP is an optical pallet pointer and helps to align the pallet easily. In this way the pallet can be precisely aligned according to the position of the stack.

Our webshop (www.mohr-shop.com) will also be celebrating the anniversary throughout the year offering continuous promotional campaigns. The unique Guillo-Crease creasing system, for example, will be available at a special-offer price with an 11.1 percent rebate.

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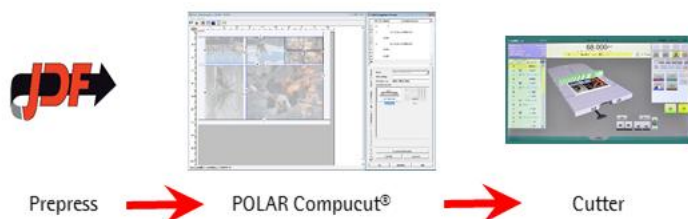
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Pictorial Material



POLAR-Mohr 111 years anniversary logo

POLAR Compucut®



P-Net Service Compucut®



Press Release

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