



# Press Release

Hofheim, 21 March 2017

## Calipolense, Portugal, bought its fourth label cutter from POLAR

**Gráfica Calipolense, a Portuguese label printer located in Vila Viçosa, recently purchased a High-Speed Cutter POLAR N 115 AT HD. This new POLAR guillotine is equipped with special label options and is running next to three other POLAR machines. These label options eases the operation as well as increase the quality of the labels.**

Gráfica Calipolense is specialized in the production of wet-glue, metalized and in-mould labels in both square and die cut shape. To maintain the increasing production volume as well as cutting quality the company replaced with the latest buy of a High-Speed Cutter POLAR N 115 AT HD an aged POLAR EMC machine. In combination with the special label options the print shop increased productivity by more than 30%. Managing director José Carrasco points out: "The purchase of another POLAR guillotine was based on the outstanding performance we experienced with this brand. My grandfather already started with a small POLAR 55 guillotine. The guillotines did grow parallel to the business growth and every single of these POLAR machines did run without a problem."

### High-Speed Cutter POLAR N 115 AT HD

The latest guillotine N 115 AT HD is optimized for label cutting as it is equipped with these special options:

- Autotrim is a programmable function for the automatic removal of cutting waste. It eliminates the time consuming manual removal of waste which enhances the productivity.
- Downholder in front of knife prevents mixing and shingling of multiple ups when cutting. This increases productivity and also improves the ergonomics because of less material handling.
- AirKnife prevents that cutting waste of statically charged material or plastic, e.g. in-mould labels, stick to the knife and must be removed manually. This results in an increased efficiency as well.

Gráfica Calipolense did purchase a POLAR RA-4 jogger with weighing scale together with the N 115 AT HD. The jogger was installed in one of the existing CuttingSystems. The company has a POLAR LabelSystem SC-21 with Autocut 115 and BM-105 for automatic cutting and banding of square cut labels.

### Gráfica Calipolense

Portuguese Gráfica Calipolense is a family owned company with over one hundred years of existence and Mr. José Carrasco took it over in year 1974. Together with one employee he started as a small commercial print shop. In 1980 he switched to the current label printing activities which was developing very well. Their creed embraces quality, delivery and price with high specialization. These characteristics differentiate them from their competitors. Today Gráfica Calipolense employs more than 90 people producing in two shifts during winter and three in summer season. In 2014 José Carrasco established a new factory and with it came a brand associated - "Carrasco Labels". It complemented the offer as it is specialized in the production of self-adhesive, film and shrink sleeve labels. Both companies have customers not only in Portugal, but also in Europe as well as Africa.



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## Pictorial Material



José Carrasco, managing director Gráfica Calipolense



POLAR LabelSystem SC-21 at Gráfica Calipolense



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